

KING BORN THE LIFE OF OLAF THE VIKING KING OF THE Handbook

king born the life of olaf the viking king of the Norse realm is a fascinating tale filled with adventure, conquest, and legacy. Olaf the Viking King, also known as Olaf II of Norway or Saint Olaf, remains one of the most iconic figures in Scandinavian history. His life story is a testament to the turbulent times of the Viking Age and the enduring influence of Norse leaders on Scandinavian culture and Christianity. In this article, we delve into the life, achievements, and legacy of Olaf the Viking King, providing a comprehensive overview for history enthusiasts and SEO seekers alike.

Early Life of Olaf the Viking King

Birth and Background

Olaf II Haraldsson was born around 995 AD in Norway, during a period of significant political upheaval. His early years were marked by the tumultuous nature of Viking society, which was characterized by frequent warfare, exploration, and expansion. As a member of the Norwegian royal family, Olaf was born into a noble lineage, which laid the foundation for his future rule.

Family and Upbringing

Olaf's father was Harald Grenske, a petty king in Vestfold, and his mother was Åsta Gudbrandsdatter. Growing up in a noble family, Olaf received a traditional Norse upbringing, which included training in combat, leadership, and the Norse pagan religion. His early exposure to Viking raiding and settlement activities shaped his worldview and leadership style.

Rise to Power and Reign

Consolidation of Power

Olaf's ascent to the throne was marked by a series of battles and alliances. After the death of his father, Olaf faced opposition from rival claimants to the throne. Through a combination of military prowess and political alliances, Olaf managed to secure his position as king of Norway around 1015 AD.

Major Achievements During His Reign

Olaf's reign was characterized by several significant accomplishments:

- **Christianization of Norway:** Olaf was a devout Christian and worked tirelessly to convert the Norse population from pagan beliefs. His efforts included building churches, promoting Christian practices, and establishing monasteries.
- **Legal and Administrative Reforms:** He introduced laws that promoted justice and order, strengthening the central authority of the Norwegian crown.
- **Military Campaigns:** Olaf expanded Norway's territory through successful military campaigns, defending his realm against external threats and consolidating his rule.

Olaf's Conversion and Religious Legacy

Christianization of Norway

One of Olaf's most notable legacies is his role in converting Norway to Christianity. His efforts were not merely political but also deeply religious, aiming to align Norway with Christian Europe.

Establishment of Christian Institutions

Olaf established churches across Norway and supported the establishment of bishoprics, which played a crucial role in spreading Christianity and integrating Norse society into the broader Christian world.

Saint Olaf and Canonization

After his death in 1030 AD, Olaf was venerated as a saint for his piety and efforts to Christianize Norway. His canonization was formalized by the Catholic Church, and he became the patron saint of Norway. His feast day is celebrated annually on July 29.

Death and Legacy

The Battle of Stiklestad

Olaf's death occurred during the Battle of Stiklestad in 1030 AD. He led a military campaign to regain his throne but was mortally wounded in the battle. His death marked a turning point in Norwegian history, symbolizing the struggle between pagan traditions and Christian influence.

Miracles and Canonization

Following his death, reports of miracles attributed to Olaf's intercession emerged, bolstering his reputation as a saint. His remains were later moved to Nidaros Cathedral in Trondheim, which became a major pilgrimage site.

Historical Significance and Modern Legacy

Olaf's legacy endures in various ways:

- **National Identity:** Olaf is considered a foundational figure in Norwegian history and identity.
- **Religious Influence:** His sainthood helped strengthen Christianity in Scandinavia.
- **Cultural Impact:** He is featured in numerous sagas, poems, and artworks, symbolizing bravery and faith.

Olaf the Viking King in Popular Culture

In Literature and Media

Olaf's life has been depicted in various books, films, and television series, highlighting his role as a warrior, king, and saint. His story is often intertwined with themes of faith, conquest, and national pride.

Modern Celebrations and Commemorations

Today, Olaf is celebrated in Norway and other Scandinavian countries through festivals, religious ceremonies, and historical reenactments, honoring his contributions to the nation's history and Christian heritage.

Conclusion

The life of Olaf the Viking King of Norway is a compelling narrative of leadership, faith, and resilience. His efforts to unify Norway under Christianity and his legacy as a saint have left an indelible mark on Scandinavian history. From his early days as a noble youth to his death at Stiklestad, Olaf's story continues to inspire and influence generations. Whether viewed through the lens of history, religion, or culture, Olaf the Viking King remains a towering figure whose life exemplifies the complex tapestry of Norse and Christian traditions.

FAQs about Olaf the Viking King

Who was Olaf the Viking King?

Olaf II Haraldsson, known as Saint Olaf, was a medieval Norwegian king credited with unifying Norway and converting it to Christianity.

When did Olaf the Viking King reign?

He reigned from around 1015 AD until his death in 1030 AD.

What is Olaf the Viking King known for?

He is renowned for his efforts to Christianize Norway, his military campaigns, and his sainthood.

Where is Olaf's tomb located?

His remains are enshrined at Nidaros Cathedral in Trondheim, Norway.

Why is Olaf called Saint Olaf?

He was canonized due to his piety, efforts in Christianizing Norway, and the miracles attributed to him after his death.

By understanding the life and legacy of Olaf the Viking King, we gain valuable insights into the Viking Age's cultural and religious transformations, shaping modern Scandinavian identity and history.

King Born: The Life of Olaf the Viking King of the North

The saga of Olaf the Viking King stands as one of the most compelling and richly detailed narratives in Norse history. His life embodies the tumult, valor, and intricate politics of the Viking Age, leaving behind a legacy that has inspired countless legends, sagas, and historical analyses. This review delves into the life of Olaf, exploring his origins, reign, military exploits, cultural impact, and enduring legacy.

Origins and Early Life of Olaf

Understanding Olaf's background is essential to appreciating his rise to power. Born around the late 9th century, Olaf's origins are shrouded in a mixture of historical fact and legendary embellishment.

Family Background and Ancestry

- Noble Lineage: Olaf was believed to come from a noble Norse family, possibly linked to the royal houses of Norway or Denmark, though exact details remain elusive.
- Tradition of Kingship: His family likely had a tradition of leadership, which positioned him for future kingship.

Early Years and Influences

- Viking Education: As a young man, Olaf would have been trained in the art of warfare, navigation, and leadership skills essential for a Viking chieftain.
- Mythical and Legendary Foundations: Some sources suggest his early life was marked by legendary deeds that helped shape his legend, including early acts of bravery and strategic acumen.

Ascension to Power

Olaf's rise was neither immediate nor straightforward. It involved complex political maneuvering, alliances, and military campaigns.

Path to Kingship

- Consolidation of Power: Olaf likely first established himself as a regional leader before claiming the title of king, consolidating power through alliances and warfare.
- Claim to the Throne: His claim was reinforced by both hereditary rights and military strength, which he used to challenge rivals.

Political Climate of Scandinavia

- The late 9th and early 10th centuries were marked by internal conflicts among Norse chieftains, making Olaf's ascent a period of fierce rivalry and shifting alliances.
- Olaf's strategic marriages and alliances helped secure his position among competing factions.

Reign and Governance

Olaf's reign was characterized by efforts to consolidate his territory, strengthen his rule, and expand influence across Scandinavia.

Territorial Expansion

- Olaf extended his control over key regions in Norway, establishing a more unified and centralized authority.
- He engaged in campaigns to subdue rebellious chieftains and integrate their territories into his kingdom.

Administrative Policies and Cultural Patronage

- Legal Reforms: Olaf implemented laws that reinforced social order and loyalty.
- Religious Influence: His rule marked a significant shift towards Christianization, which would define his legacy. Olaf promoted Christianity through:
 - Building churches
 - Supporting Christian clergy
 - Suppressing pagan practices

Economic Development

- Olaf fostered trade by securing maritime routes and establishing trading posts.
- He encouraged the development of towns and markets to bolster the economy.

Military Exploits and Campaigns

Olaf's military prowess was central to his success as a Viking king. His campaigns extended beyond Scandinavia into the British Isles, Ireland, and even parts of the Baltic.

Notable Battles and Campaigns

- The Battle of Stiklestad (1030): Perhaps his most famous battle, where Olaf faced a coalition of enemies and was ultimately killed. This event solidified his status as a martyr and saint.
- Raids into England and Ireland: Olaf led successful raids that enriched his coffers and expanded his influence.
- Defensive Campaigns: Fought against rival Scandinavian chieftains and external enemies seeking to challenge his authority.

Military Tactics and Innovations

- Olaf employed innovative tactics suited to both land and naval warfare.
- He utilized swift longships for rapid strikes and retreats, a hallmark of Viking warfare.
- His leadership inspired loyalty among his warriors, often earning their unwavering support.

Religious Transformation and Christianity

One of Olaf's most enduring legacies is his role in the Christianization of Scandinavia.

Embrace of Christianity

- Olaf saw Christianity as a unifying force and a means to legitimize his rule.
- His efforts included building churches, supporting Christian clergy, and enforcing new religious laws.

Conflict with Pagan Traditions

- His push for Christianity often clashed with traditional pagan practices, leading to conflict.
- The Battle of Stiklestad is deeply intertwined with this religious transformation, representing both a political and spiritual turning point.

Canonization and Sainthood

- Posthumously, Olaf was venerated as a saint, with many legends attributing miracles to him.
- His sainthood played a role in reinforcing the Christian identity of Scandinavia for centuries.

Death and Legacy

Olaf's death at the Battle of Stiklestad was a pivotal moment in Norse history, shaping his enduring legacy.

The Battle of Stiklestad (1030)

- Olaf faced a coalition of enemies determined to end his reign.
- Despite his tactical prowess, he was mortally wounded, a death that cemented his status as a martyr.

Posthumous Reverence

- After his death, Olaf's legend grew, and he was venerated as a saint.
- His relics became objects of pilgrimage, and his image appeared in art and literature.

Historical Significance

- Olaf's efforts contributed to the Christianization of Scandinavia.
- His reign marked a transition from pagan Viking raider to Christian monarch.
- His legacy influenced subsequent Scandinavian rulers and policies.

Enduring Legacy in Modern Culture

- Olaf is remembered in numerous sagas, poems, and historical texts.
- His story has been adapted into modern media, including films, books, and cultural festivals.
- The city of Oslo is named after him, cementing his significance in Norwegian history.

Conclusion: The Impact of Olaf the Viking King

Olaf the Viking King's life epitomizes the complex blend of warfare, religion, politics, and cultural transformation that defined the Viking Age. His ability to navigate the turbulent landscape of Scandinavian politics, his military acumen, and his role in promoting Christianity have left a lasting imprint on Scandinavian history.

From a young noble to a revered saint, Olaf's journey reflects the tumultuous yet resilient spirit of the Norse people. His legacy endures not only through the sagas and historical texts but also in the cultural identity of modern Scandinavia. For historians and enthusiasts alike, Olaf's story remains a compelling saga of leadership, faith, and transformation.

In summary, Olaf the Viking King was more than a warrior; he was a visionary leader who helped shape the cultural and religious landscape of Scandinavia. His life, marked by battles, conquests, and spiritual endeavors, continues to inspire and inform our understanding of the Viking Age and its enduring influence on world history.

Question Answer Who was King Born, and what is his significance in Viking history? King Born was a legendary Viking ruler known for his leadership and influence during the Viking Age. He is celebrated for uniting various Norse tribes and expanding Viking territories, leaving a lasting legacy in Scandinavian history. What are the key events in Olaf the Viking King's life as depicted in historical sources? Olaf the Viking King's life includes his rise to power through strategic alliances, numerous raids across Europe, and efforts to consolidate his rule. His leadership was marked by both military conquests and attempts to spread Norse culture. How did Olaf the Viking King impact the culture and politics of Scandinavia? Olaf's reign influenced Scandinavian politics by strengthening centralized authority and fostering cultural developments. He promoted Christianity, which played a role in shaping the region's religious landscape and societal structure. What are some legendary stories or myths associated with King Born and Olaf the Viking King? Legendary stories depict Olaf as a fierce warrior and wise ruler, often involving tales of battles, divine favor, and heroic deeds. These myths highlight his status as a legendary figure in Norse mythology and history.

Why is Olaf the Viking King considered a pivotal figure in Viking history today? Olaf is considered pivotal because of his role in shaping Viking expansion, cultural integration, and the spread of Christianity. His legacy continues to influence modern perceptions of Viking heritage and leadership.

Related keywords: Olaf, Viking king, Norse ruler, Scandinavian history, Viking era, medieval monarch, Norse mythology, Scandinavian kings, Viking conquest, Norse legends

King of the queen city the story of king records

King of the Queen City: The Story of King Records

In the rich tapestry of American music history, few labels have left as profound and enduring a legacy as King Records. Emerging from Cincinnati, Ohio—often affectionately called the "Queen City"—King Records became a pioneering force in the development of rhythm and blues, soul, and country music. The label's story is one of innovation, resilience, and an unwavering commitment to diverse musical voices. This article delves into the fascinating history of King Records, exploring its origins, influential artists, groundbreaking contributions, and lasting impact on the music industry.

The Origins of King Records

Founding and Early Years

King Records was founded in 1943 by Syd Nathan, a music industry veteran with a vision to create a label that could produce and distribute a wide array of musical styles under one roof. Based in Cincinnati, Ohio, the label was uniquely positioned in the Midwest, away from the traditional music industry hubs like New York City, Nashville, and Los Angeles. Nathan's goal was to establish a regional powerhouse that could serve both rural and urban audiences.

Initially, King Records focused on producing 78 rpm records, emphasizing genres that resonated with the local community. The label's early catalog included country, hillbilly, blues, and R&B recordings, reflecting the diverse musical tastes of Cincinnati and the surrounding areas.

The Business Model and Operations

Syd Nathan's innovative approach included:

- Vertical Integration: King Records owned its recording studios, pressing plants, and distribution channels, allowing greater control over the entire process.
- Diverse Catalog: The label deliberately avoided genre restrictions, aiming to reach as broad an audience as possible.
- Talent Recruitment: King Records signed both emerging and established artists, fostering a vibrant and eclectic roster.

This strategic approach helped King Records flourish during the 1940s and 1950s, setting the stage for its historic influence on American music.

The Rise to Prominence

Breakthrough Artists and Recordings

King Records gained recognition through several key artists and groundbreaking recordings:

- James Brown: Often called the "Godfather of Soul," James Brown's recording career began with King Records in 1956. His energetic performances and innovative sound revolutionized soul music.
- The Stanley Brothers: A prominent bluegrass duo whose recordings helped popularize country and bluegrass music nationally.
- Homer and Jethro: A comedy and country duo that achieved success through King Records' diverse catalog.

Some notable recordings include:

- James Brown's "Please, Please, Please" (1956), which became a hit and launched his legendary career.
- Bill Doggett's "Honky Tonk (Parts 1 & 2)," a jazz and R&B crossover that topped charts in the late 1950s.

Innovations in Music and Business

King Records was among the first to:

- Combine genres: Breaking down barriers between country, R&B, and soul music.
- Use regional talent: Promoting artists who resonated with local audiences but had national potential.

- Maintain artist control: Providing artists with more creative freedom compared to other labels of the era.

The label's emphasis on innovation and diversity helped it stand out during a competitive period in music history.

Impact and Legacy

Influence on R&B and Soul Music

King Records is credited with helping shape the sound of soul music. James Brown's work under the King label laid the foundation for funk and modern R&B. His recordings at King introduced revolutionary rhythms, vocal styles, and stage presence that influenced countless artists.

Contribution to Country and Bluegrass

While best known for R&B, King Records also played a pivotal role in country and bluegrass music. The label's support of artists like The Stanley Brothers helped bring bluegrass into the mainstream, blending rural traditions with the broader musical landscape.

Breaking Racial Barriers

King Records was one of the few labels in the 1940s and 1950s to produce racially diverse artists and recordings. It fostered an environment where Black artists like James Brown could achieve success alongside country and bluegrass musicians, promoting racial integration within the music industry.

Challenges and Decline

Despite its successes, King Records faced numerous challenges:

- Financial Difficulties: Competition from major labels and changing industry dynamics strained the company's resources.
- Management Changes: Syd Nathan retired in the 1960s, and subsequent management struggles affected the label's direction.
- Market Shifts: The rise of Motown, Stax, and other major soul labels shifted industry focus away from regional labels like King.

By the late 1960s, King Records had largely ceased its operations, but its catalog remained influential and revered.

Legacy and Preservation

Reissues and Recognitions

In recent decades, there has been a resurgence of interest in King Records' catalog:

- Numerous reissues of classic recordings have introduced new generations to King's groundbreaking work.
- Music historians and collectors have celebrated the label's diverse roster and innovative sound.

Musical and Cultural Influence

King Records' pioneering efforts in merging genres, supporting racial integration, and promoting regional artists have left an indelible mark on American music. Its influence can be seen in the development of soul, funk, country, and bluegrass.

The Queen City's Cultural Heritage

Cincinnati proudly honors King Records as a vital part of its cultural history. The city recognizes the label's role in shaping American music and continues to celebrate its legacy through museums, festivals, and educational programs.

Conclusion

The story of King Records is a testament to innovation, diversity, and resilience in the face of industry challenges. From its humble beginnings in Cincinnati to becoming a major force in shaping American musical genres, King Records exemplifies the power of regional labels to influence the national and global music landscape. Its legacy endures through the timeless recordings of legendary artists like James Brown and the ongoing appreciation of its pioneering spirit. As the "King of the Queen City," King Records remains a symbol of musical excellence and cultural significance, inspiring future generations of musicians and industry leaders alike.

Key Takeaways

- Founded in 1943 in Cincinnati by Syd Nathan.
- Pioneered the integration of multiple genres including R&B, country, and bluegrass.
- Launched the careers of iconic artists such as James Brown.
- Promoted racial and musical diversity during a segregated era.
- Left a lasting legacy that continues to influence music today.

Whether you're a music historian, a fan of classic soul, or someone interested in regional American culture, the story of King Records offers invaluable insights into the evolution of American music and the enduring power of regional innovation.

King of the Queen City: The Story of King Records

King of the Queen City: The story of King Records is a compelling narrative that encapsulates the rise, influence, and enduring legacy of one of America's most iconic independent record labels. Founded in Cincinnati, Ohio, during the mid-20th century, King Records became a pivotal force in shaping the landscape of American music, bridging genres, and nurturing legendary artists. This article delves into the origins of King Records, its groundbreaking contributions to music, its challenges, and its lasting impact on the industry.

Origins of King Records: From Cincinnati's Streets to the Music Industry

The Birth of a Label in a Musical Crossroads

In 1943, in the vibrant city of Cincinnati, a man named Syd Nathan established King Records. Cincinnati, often called the "Queen City," was a melting pot of cultural influences, and its strategic location along major transportation routes made it an ideal hub for distribution and recording. Nathan, a former record store owner and music distributor, recognized the potential for a local label that could serve both a regional and national audience.

Early Years and Strategic Vision

Initially focusing on the rhythm and blues (R&B) and country markets, King Records differentiated itself by its pragmatic approach—recording local artists, pressing records in-house, and distributing through its extensive network. Nathan's vision was to create a label that could produce records quickly and affordably while maintaining quality.

Key Factors in Its Formation

- Location Advantage: Cincinnati's geographical position allowed for easier distribution across the Midwest and South.
- In-House Manufacturing: King Records operated its own pressing plant, reducing costs and increasing control over production.
- Diverse Catalog: Unlike many labels that specialized narrowly, King recorded a broad spectrum of genres, including jazz, blues, gospel, country, and R&B.

The Rise of King Records: Pioneering a Musical Empire

Breaking Into the Mainstream

By the late 1940s and early 1950s, King Records had established itself as a powerhouse in independent music, thanks to its prolific output and talented roster. The label's strategy of nurturing local talent and embracing a diversity of genres allowed it to reach various audiences.

Notable Artists and Recordings

Some of the most influential artists associated with King Records include:

- James Brown: Often called the "Godfather of Soul," Brown recorded numerous hits at King, including early classics like "Please Please Please."
- The Stanley Brothers: Pioneers of bluegrass music, whose recordings helped popularize the genre.
- Hank Ballard & The Midnighters: Known for hits like "Work with Me, Annie," which was influential in the development of R&B.
- The Count Basie Orchestra: Demonstrating King's reach into jazz.

Genre Fusion and Innovation

King Records was ahead of its time in blending genres and fostering innovation. For example:

- R&B and Country Crossover: King produced records that appealed to diverse audiences, breaking racial and genre boundaries.
- Innovative Recording Techniques: The label adopted and adapted recording methods that enhanced sound quality and artist expression.

Business Model and Distribution

King's success was also rooted in its savvy business practices:

- Regional Focus with National Ambitions: While rooted in Cincinnati, the label aimed for national distribution.
- In-House Pressing: This gave King control over the quality and release timeline.
- Artist Development: King invested in developing talent, sometimes providing artists with their first recording opportunities.

Challenges and Controversies: Navigating a Complex Industry

Racial Barriers and Industry Obstacles

During its peak years, the music industry was rife with racial discrimination, which posed significant challenges for King Records and its predominantly Black artists. Despite this, King's leadership and perseverance helped carve a space for Black artists in a segregated industry.

Financial Struggles and Competition

King Records faced stiff competition from major labels, which often sought to acquire successful independent labels or their artists. Additionally, the financial demands of running an in-house pressing plant and managing a diverse catalog strained the company's resources.

Legal Disputes and Ownership Issues

Over the years, disputes over rights and royalties emerged, reflecting broader industry issues. Some artists felt undercompensated, leading to tensions that affected relationships and the label's reputation.

Decline and Transformation: The Later Years of King Records

The Shift in the Music Industry

By the late 1960s and early 1970s, changes in the industry—such as the rise of rock music, changing consumer tastes, and corporate consolidation—began to impact King Records' business model.

Sale and Dissolution

In the early 1970s, King Records was sold off, and its operations were gradually phased out. Some of its catalogs were acquired by larger entities, but the original Cincinnati headquarters and pressing plant eventually ceased operations.

Legacy Preservation

Despite its decline, King Records' catalog remained influential. Reissues, compilations, and scholarly works have kept its legacy alive, influencing generations of musicians and industry professionals.

The Enduring Legacy of King Records

Pioneering Racial Integration in Music

King Records played a crucial role in breaking down racial barriers in the music industry by promoting Black artists and recordings that crossed racial boundaries.

Influence on Future Generations

Many artists and producers cite King Records as an inspiration. Its approach to genre fusion, artist development, and independent production served as a blueprint for future independent labels.

Cultural Significance

Beyond music, King Records symbolizes resilience and innovation within a challenging social and economic landscape. Its story reflects broader themes of perseverance, creativity, and cultural impact.

Modern Recognition and Revival

In recent years, there has been renewed interest in King Records' history. Documentaries, academic studies, and music festivals celebrate its contributions, ensuring that the label's story continues to resonate.

Conclusion: A Queen City Legend

King of the Queen City: The story of King Records is more than just a regional success story; it's a testament to the power of independent spirit, artistic innovation, and cultural perseverance. From its humble beginnings in Cincinnati to its influence on the national and international stage, King Records carved out a legacy that endures in the fabric of American music history. Its ability to bridge genres, promote groundbreaking artists, and challenge industry norms cements its place as a true king of the Queen City—and of American music overall.

Question What is the significance of 'King of the Queen City' in the story of King Records? 'King of the Queen City' highlights Cincinnati's reputation as a major hub for music and the influential role King Records played in shaping the music industry there. Who founded King Records and when was it established? King Records was founded by Syd Nathan in 1943, becoming a pioneering independent record label in Cincinnati. Which notable artists were associated with King Records? King Records was home to legendary artists like James Brown, The Stanley Brothers, Hank Ballard, and Little Willie John. How did King Records influence the development of R&B and soul music? King Records was instrumental in developing R&B and soul by producing groundbreaking tracks and nurturing artists like James Brown, shaping the genres' evolution. What challenges did King Records face during its peak years? The label faced financial difficulties, competition from major labels, and issues related to racial segregation, which impacted its growth and sustainability. What is the legacy of King Records in today's music industry? King

Records' legacy endures through its pioneering artists and its role in breaking racial barriers, influencing future independent labels and the development of modern music genres. Are there any documentaries or books about the story of King Records? Yes, several documentaries and books, such as 'King of the Queen City: The Story of King Records,' explore its history and impact on music. How did the nickname 'Queen City' relate to Cincinnati's history with King Records? Cincinnati is known as the 'Queen City,' and the phrase 'King of the Queen City' symbolizes King Records' dominance and cultural influence in the city. What are some key milestones in the history of King Records? Key milestones include its founding in 1943, signing major artists like James Brown, and its impact on the development of R&B and soul music during the 1950s and 1960s.

Related keywords: King Records, Queen City, Cincinnati music history, record labels, jazz and blues, Cincinnati musicians, music industry, American record companies, 20th-century music, music legends

Read the full article online: [KING OF THE QUEEN CITY THE STORY OF KING RECORDS](#)